

Advertisement guidelines for ABB 2

1)The agency adopting the facility shall be entitled to put, sponsorship logo/boards on the identified locations within the site.

The locations and sizes for the same are as follows:

Sr.no	Location	Size	Type
1	Solar tree	3'x 5' .approx branding size- 50%	Vertical board
2.	Children's play area	3'x 5' . approx branding size- 50%	Vertical board
3	Cycle parking	3'x 2' . approx branding size- 50%	Plak card
4	Wall seating	3' x 6'.approx branding size- 50%	Standies
5	Jali seating	3'x 2'.approx branding size- 50%	Plak card

2) The boards shall bear the name of facility of "PSCDCL" in lettering of appropriate size.

3)The advertisement boards will have designs,content,and branding space as per the guidelines



Type 1: Vertical board

Size: 3' x 6'

Type 2: Standies

Size: 3' x 5'



Type 2: Plak card

Size: 3'x2'